

Every town may have its Wanamaker or its Marshall Field. Clean business methods and UNREQUITTING ADVERTISING built them up.

The Jasper News.

ADVERTISING contributed largely toward the building up of the big stores of the country. They did not commence advertising after they "grew up."

ARTHUR F. DRAKE, Publisher.

JASPER, MO., THURSDAY, DECEMBER 21, 1911.

Vol. 14, No. 16.

CORRESPONDENTS CONTEST.

The Final Count Proves the News' Corps a Most Faithful Lot of Assistants.

In May R. B. Griffith, then editor of this paper, instituted a contest among the rural correspondents. The contest ended December 1 in accordance with the circular sent out to the correspondents, dated May 20, 1911.

The prizes were to be, first, a rocking chair valued at \$5.75; second, a silver berry spoon valued at \$2.25; third, a carving set valued at \$2.

The following are the rules governing the contest, as laid down by Mr. Griffith and incorporated in the circular before mentioned:

1. News value and general interest of items.
2. Regularity and volume of correspondence.
3. General excellence of copy.

The final result of the contest presented a situation quite puzzling to the judges. Two of the correspondents sent in items for every issue of the paper during the period and the third missed but three issues.

The present editor is well pleased with the showing made and desires hereby to express his appreciation of the good work done by his assistants and would like an opportunity to personally thank them individually.

Two or three valued correspondents seem inclined to drop out of the work, and if they do so desire, we would like for them to notify the office, and if there is anything we can do to retain their services we will gladly do it, but if not we want to make arrangements to secure others to take their places.

We trust contestants will feel that the judges of the contest have decided upon the winners in the fairest manner possible.

Following is the list of neighborhoods from which news items are received and in the order showing the number of issues in which their items reached this office:

Dewey 28, Lebanon 38, Zion 25, Blue 19, Lynnland 17, Malta 15, Bethel 13, Farmers Union 13, Blue Star 12, Dixie 11, Dublin 8, Rising Sun 6, Liberty 3, Diamond, 2, Frog Hollow 2.

The names of the winners are, Mrs. May S. Matthews, Dewey; G. H. Redmond, Lebanon; Mrs. Chas. S. Johnston, Zion.

Mrs. Clyde Wagner, who writes the splendid letters from Lynnland, was severely handicapped in the contest by sickness during the latter part of the summer.

The premiums will be on exhibition in our window till Saturday, the 30th.

Married.

R. E. Cernal and Miss Hazel Frick, at the Harrington Hotel in Carthage, Thursday, December 14, at 5.30 p. m., Rev. McKinsey, Presbyterian minister from Joplin, performing the ceremony.

Besides the relatives present only a few of the intimate friends of the couple knew just when and where the wedding would take place.

Besides E. B. Frick and Earl Frick of Joplin, father and brother, respectively, of the bride, and Misses Hattie and Almer Cernal, sisters of the groom, the wedding party included Miss Louise Hughes of Jasper, Miss Maude Spaid of Joplin, and Harland Burkett of Jasper.

A fine wedding supper was prepared at the hotel and almost immediately afterward Mr. and Mrs. Cernal took the Missouri Pacific train to Kansas City, where they will remain until the latter part of the week.

Ellis Cernal and Hazel Frick, as they were best known in this community, were very popular in

Christmas Gifts for Everyone at the Webb Bros. Mercantile Company Store

Now is the time and here is the place to do your Christmas Shopping. We have an entire new line of Holiday Goods for you to select from. Here Christmas Gifts for old and young are to be found

Useful Gifts that will be Appreciated

Manicure Sets
Collar and Cuff Boxes
Cut Glass
Fine China
Toilet Sets
Toys of all kinds
Pocket Knives
Safety Razors
Fine Stationery
Silverware
Smoking Sets
Fine Cigars
Carving Sets
Military Brushes
Shaving Sets
Fancy Mirrors
Books

Xmas Gifts in our Dry Goods Department

Silk Dress Pattern
Fine Woolen Blanket
Ladies' Hand Bags
Handkerchiefs
Mufflers and Scarfs
Wool Dress Pattern
Fancy Hat Pins
Table Linen and Napkins
Ladies' House Slippers
Mens' Slippers
Fine Dress Shoes
Fine Furs
Silk Petticoats
Silk Hosiery
Aviation Caps
Fine Belt Buckles
Combs and Barettes

Good things to eat in our Grocery Department

Raisins
Citron
Orange Peel
Currants
Spices of all kinds
Oranges
Lemons
Bananas
Fine Eating Apples
Nuts of all kinds

Special Sale on Candy

School teachers, Sunday schools, and everyone who will want to buy candy in quantities, we will sell Chocolate Cream, Peanut Brittle and all 20c and 25c a pound candy at the special low price of 12 cents per pound.

You will find many articles in the Dry Goods department that are useful and will be appreciated; look over the list and then let us show you through this big department.

We want you to see the preparation we've made in our Grocery department for your Christmas dinner.

Webb Bros. Merc. Company

Owned and operated by F. M. CONRAD and L. E. PERRY at JASPER, MO.

a large circle of friends. Miss Frick set type on the News for about two years and the News wishes her every happiness and heartily congratulates Mr. Cernal upon winning for his bride a young lady so universally admired and so justly popular as the one he has chosen.

C. L. Hayslett Sues the Missouri Pacific for \$639.50

McReynolds & Halliburton on Saturday filed suit for C. L. Hayslett, of Jasper, against the Missouri Pacific road asking \$639.50 damages for a car load of corn.

The petition recites that the

plaintiff shipped a car load of corn in June 13, Sarcenic to "shippers order" and the railway company delivered it without an order to C. P. Davison and the latter refused to pay for it. He therefore asks from the railway the value of the corn.

The Christmas spirit is what really counts—the spirit that prompts one to give happiness to his friends, or what is better still, to contribute to the comfort and good cheer of some one who is a little short on comforts that are common to most people.

Take your cream to J. R. Wheat.

INDIAN PAPER SOLD.

Cherokee Advocate, Started When Jackson Was President Goes Under Hammer.

J. S. Holden, editor of the New Era at Fort Gibson, Okla., paid \$151 for the old type and equipment of the Cherokee Advocate at a sale of several properties of the Cherokee nation held at Tahlequah by the government the other day.

The Cherokee Advocate, the only newspaper the world has ever known published in the Indian tongue, is no more. During the years of its existence the Advocate had some of the brightest Indian writers the country has ever known among its contributors, and the publication has probably done more for the upbuilding of the Cherokees than any single institution.

It was in Georgia that the Cherokee Phoenix was born years ago, and during the Andrew Jackson administration it "died" when the Cherokees moved west to old Indian Territory. Twenty years after the migration—about 1852—the paper was revived in the new land, and was again temporarily abandoned at the outbreak of the Civil war.

Under the name of the Cherokee Advocate the paper was revived and had the substantial backing of the Cherokee nation, who paid for its support out of the tribal funds. One-half of the Advocate was printed in the Cherokee tongue and the other half in English. Any persons who could read the Cherokee language received the Advocate free.

After 1906, when the tribal council lost all its jurisdiction and the Advocate found itself without support, it struggled bravely on for a short time and then died its "last death." A part of the equipment was removed to Muskogee a year ago and stored it is

not exactly known where. The Advocate is believed to have had the only font of Indian type in existence.

Three generations of the Boudinot family were editors, the first editor being Elias Boudinot, Publisher's Auxiliary.

The editor of the News as a boy in Cherokee, Kans., was acquainted with Elias C. Boudinot, for years an influential man among the Cherokees and editor of this unique paper. Elias C. Boudinot made a number of trips to Washington, D. C., representing his people before Congressional committees and the Interior Department.

B. F. Perkins of Carthage got his Christmas gift Tuesday. His fine Jersey cow presented him with twin calves, and both heifers.

Russian Treaty Abrogated.

The treaty of 1832 with Russia will be terminated without ruffling the feelings of the czar, and the threatened crisis over the Jewish passport question has passed into history.

Without a dissenting vote, the senate Tuesday passed the Lodge resolution approving the President's course in notifying Russia that the treaty will terminate December 31, 1912. The harmony that prevails in the Senate may be taken as a guarantee that the House will concur in the resolution tomorrow. The President will sign the resolution forthwith and an end will thus be made of the whole matter.

Call phone No. 7 for good things to eat.

U. S. Depository for Postal Savings

We are pleased to inform our patrons as well as the community that we have been designated by the Government to receive all of the funds deposited in the Postal Savings Bank at this place.

To become the depository for these funds it was necessary to submit a statement of our condition within the past month, and this was sent to the Board of Trustees for their approval.

We were approved by them to become the custodian of their funds. We appreciate this, as, also your patronage; for your assistance has made it possible.

Bank with the old reliable

First National Bank

E. L. Thomas, Pres. W. C. Thomas, Cashier
H. L. Tallman, Vice Pres. J. Wesley Spaid, Asst. Cashier

JASPER, MISSOURI

"22-23"

Only two days remain to do your Christmas buying!

We are ready now to sell you Christmas Gifts. Don't wait till the stock is broken. Make your choice early and let us lay them aside for you.

Bibles and Testaments The Standard Poets in Attractive Bindings

Cut Glass, Sterling Silver, Brass Goods, Toilet and Manicure Sets in fancy cases, Writing Accessories, Fine Hand Painted China, Wall Ornaments, Blocks and Toys

A Really Fine Line of Dolls

Everything brand new, nothing left over from last year

Our line of General Drugs is complete in every respect

Dr. Schooler